



PROJECT SHINE 2018

WHAT IS PROJECT SHINE?

Project SHINE is not only an opportunity for students to learn the value of serving others, but it is also one of Paradise Valley Christian Preparatory's biggest fundraisers, providing funds for mission trips, families in need, expanding programs, and keeping tuition as low as possible. We've all been asked to sponsor students at other schools doing walk-a-thons or jog-a-thons. While PVCP traditionally held a walk-a-thon to raise funds, several years ago some astute parents wondered why our students were not doing something more purposeful with their time, like serving others. Hence, Project SHINE was born. The Project SHINE fundraising goal is \$50,000.

SHINE stands for "Serving Him in Neighborhoods Everywhere" and references PVCP's desire that our students go into the community as the hands and feet of Jesus. Countless non-profit organizations and individuals have been blessed beyond measure by our students desire to serve and their sacrificial work ethic.

HOW DOES IT WORK?

Each class will spend a half day of school serving in the community between October and November. This year's opportunities include cleaning graffiti in Phoenix, painting homes with Barrio Nuevo, and serving at Feed my Starving Children and many other ministries. Ahead of the service days, students will ask friends, family, neighbors, and even businesses to sponsor their service effort in the form of tax-deductible donations to PVCP. Parents will send completed address sheets with the students to school by the date indicated below, and students will complete donation request letters in class to mail. We will also provide an e-mail content with a link for donations that your student can send directly to friends and families.

WHAT IS MY ROLE?

You can support your child and PVCP not only by encouraging them to be proactive throughout the process, but by providing them names and contact information of friends, family, and neighbors who they can ask to support their efforts in Project SHINE. Remember, all donations are tax-deductible, so even if someone does not have a personal connection to PVCP, there is still an incentive to give. Students will receive their customized Project SHINE support brochures in October.

HOW DO I GET MORE INFORMATION?

If you need more information, contact the Project SHINE coordinator, Janette Baranski, at janettebaranski@gmail.com or 602-748-9248.

PROJECT SHINE TIMELINE

10/11-12 – Project SHINE kickoff at Scottsdale Bible Church Cactus Campus at 10:20 a.m. Lower school is on Oct. 11, and Middle and Upper School is on Oct. 12. Parents are welcome to join us. Info sheets and address request forms will be sent home with parents this day.

10/19 – Address request forms are due back to your student’s homeroom with contact info of those from whom your student will solicit donations. Students who bring eight addresses get extra credit points!

10/22-23 – Students complete their mailings in class with addresses provided by parents.

10/22-November – Students serve on a day and at a location chosen by their class from 8:15 – Noon. You may serve with your student!

11/27 – All money is due in order to count towards class and individual challenges

1/31 – Laser Tag and Game Truck for Pre-K through 4th grade challenge winners who raise \$350 or more

1/31-2/1 – Knott’s Berry Farm trip for 5th – 12th grade students who raise \$350 or more (\$250 for seniors)

FUNDRAISING POINTERS

Use E-mail – E-mail your family and friends about Project SHINE, asking them to make a tax-deductible donation.

Send in the Mail – Everyone loves getting something from a loved one in the mail, so why not drop a few letters in the mail to your grandparents and friends? PVCP will provide envelopes upon request.

Go Social – Social media is a great way to quickly and inexpensively spread your message! Ask your family to put a note on Facebook or tweet your cause! You can even get creative and make a personal video to post on social media.

Dial a friend – Picking up the phone and calling someone the old fashion way still works!

Door to Door – Going with your parents and knocking on a few doors is a great way to meet your neighbors, spread the word about PVCP, and raise money for a worthy cause.

Random Asks – Don’t be afraid to carry a few brochures with you, handing them out to businesses and anyone else that God might lead your way. You never know what doors God might open as you share about Project SHINE!

Remember – Don’t get discouraged, and always say “thank you,” even if someone says they cannot donate at this time. Remember to have fun!

HOW TO TRACK YOUR DONATIONS

1. Each time you or your child sends out a brochure, please log the potential donor’s name and information on a tracking sheet.
2. Submit each donation collected to your child’s classroom or the office along with a completed donor form (found in the brochure). Any donation received without a child’s name and class will be credited to the general Project SHINE fund and will not count towards challenges.
3. Upon request, we will send a Project SHINE statement against which you can reconcile your tracking sheet. E-mail janettebaranski@gmail.com to request a statement. Due to limited staff, we cannot provide daily updates.